

Dear WNY Dairy/Agricultural Festival Friend,

“CELEBRATING Dairy Festival's 30<sup>th</sup> ANNIVERSARY” is the 2019 WNY Dairy/Agricultural Festival. Beginning Friday night, June 7<sup>th</sup> through Sunday June 9<sup>th</sup>. Three days of fun, food, adventure, rides, live animals, music, crafts and much more. Bring the “kids” there is fun for the whole family. This year's festival location will be back at the Springville Griffith Institute High School Grounds.

Plans are coming together, but we still have one hurdle to jump and that's FUNDING. The cost of the music, entertainment, parade, tents, chairs, port-a-johns, insurance, electric, contest expenses and advertising throughout Western New York is estimated at approximately \$16,000. If you helped us before – THANK YOU – can you please help us again this year? If you could not contribute last time, CAN YOU THIS YEAR? Every donation matters. The festival is supported only by our sponsors like you.

**PRESENTING SPONSOR** - \$1,000 or more – Your name will be on all of the following: Monthly Press releases and Moos-letters, Journal & other local newspapers, Festival Brochures, on WNY Dairy/Agricultural Festival website, and in the official festival newspaper distributed throughout WNY. You will also be given a DISPLAY AREA on the grounds to hand out product and your business information.

**GOLD** - \$500-\$999 - Your name will be on all of the following: Monthly Press releases and Moos-letters, Journal & other local newspapers, Festival Brochures, on WNY Dairy/Agricultural Festival website, and in the official festival newspaper distributed throughout WNY.

**SILVER** - \$101-\$499 – Festival Brochures, on WNY Dairy/Agricultural Festival website, and in the official festival newspaper distributed throughout WNY.

**FRIENDS OF FESTIVAL** – \$100 or less – Your name in festival newspaper.

Please include us in your 2019 budget. Start-up monies are needed to get this off the ground. Every donation counts...large and small. Your advertising can begin right away.

**Thank you for your much needed support.**

Sincerely,

Kevin Friedman  
Chairman 2019 WNY Dairy/Agricultural Festival  
716-337-3957

Business/Organization Name:

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Will sponsor the 2019 WNY Dairy/Agricultural Festival.

Our check for \$ \_\_\_\_\_ is enclosed.

Contact Name \_\_\_\_\_

Phone Number \_\_\_\_\_

Mailing Address  
\_\_\_\_\_

\_\_\_\_\_

E-mail Address \_\_\_\_\_

Presenting Sponsors – Would you like a free display area at the festival to hand out product and/or Business information? Yes No  
(please *circle one for us to plan*)

Please write your check to WNY Dairy/Agricultural Festival

mail it to: WNY Dairy/Agricultural Festival  
4205 Langford Road  
North Collins, NY 14111.

[www.wnydairyagfest.com](http://www.wnydairyagfest.com)